



RUSHIL

DECOR LIMITED

WE'LL MAKE IT

RDL/047/2023-24

Date: 09.08.2023

**To,
National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra – Kurla Complex,
Bandra (E), Mumbai – 400051
NSE EQUITY SYMBOL: RUSHIL**

**To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001
BSE SCRIP CODE: 533470**

ISIN: INE573K01017

Dear Sir/Madam,

Sub: Press Release

Please find enclosed herewith the Press Release of the Company in respect of Unaudited Financial Results of Rushil Decor Limited for the Quarter ended June 30, 2023 and other information.

Please take the same into your records and do the needful.

Thanking you,

Yours faithfully,

For Rushil Decor Limited

**Hasmukh K. Modi
Company Secretary**

Encl.: a/a



RUSHIL DÉCOR LTD., RUSHIL HOUSE, NEAR NEELKANTH GREEN BUNGALOW,
OFF SINDHU BHAVAN ROAD, SHILAJ, AHMEDABAD-380058, GUJARAT, INDIA.

REGD. OFFICE: S. NO. 125, NEAR KALYANPURA PATIA, VILLAGE ITLA, GANDHINAGAR-MANSA ROAD,
TA. KALOL, DIST. GANDHINAGAR-382845, GUJARAT, INDIA. | CIN: L25209GJ1993PLC019532

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Significant Reduction in Net Debt to Equity Ratio 0.65x as on 30th June 2023

Q1 FY24 Revenues from Operations Stood at Rs. 192.8 crore

Q1 FY24 EBITDA stood at Rs. 28.9 crore, Margin at 15%

Q1 FY24 MDF EBITDA stood at Rs. 25 crore, Margin at 17%

SAP was successfully installed in a record-breaking 7 months, resulting in increased efficiency and improved operational control

9th August 2023, AHMEDABAD: Rushil Décor Ltd. (BSE: 533470. NSE: RUSHIL), a global leader in smarter living solutions to boost climate protection in the region, has announced its unaudited consolidated financial results for the quarter ended 30th June, 2023

Key Financials (Rs. Crore):

Particulars	Q1 FY24	Q4 FY23	Q-o-Q (%)	Q1 FY23	Y-o-Y%
Revenue from Operations	192.8	213.9	(9.9%)	210.8	(8.5%)
EBITDA	28.9	28.2	2.5%	47.5	(39.2%)
EBITDA Margin	15.0%	13.2%		22.5%	
PAT	12.2	13.6	(10.1%)	27.2	(55.2%)
PAT Margin	6.3%	6.3%		12.9%	

Financial Highlights –

The company reported Q1 FY24 operating revenues at Rs. 192.8 crore. While MDF business contributed Rs. 146.7 crore in Q1 FY24 compared to Rs. 159.1 crore in Q4 FY23 - Laminates contributed Rs. 41.5 crore in Q1 FY24 compared to Rs. 51.3 crore in Q4 FY23.

EBITDA for Q1 FY24 reported at Rs. 28.9 crore, as against Rs. 28.2 crore in the Q4 FY23, a Q-o-Q growth of 2.5% mainly on account of rise in volumes for value added products under the MDF segment and reduction in prices of key raw materials in the laminates segment.

Net profit for Q1 FY24 reported at Rs. 12.2 crore, as against Rs. 13.6 crore in Q4 FY23. While EBITDA margin in Q1 FY24 stood at 15.0% as against 13.2% during the Q4 FY23. PAT margin stood at 6.32% in Q1 FY24.

Speaking on our performance this quarter, Mr Krupesh G Thakkar, Chairman & Managing Director, Rushil Décor Ltd, said,

“Reflecting upon the challenges we have encountered, it is essential to recognize the positive strides we have made despite the hurdles. While our year-on-year figures have experienced a dip, let us not overlook the encouraging upward trajectory we have maintained on a sequential basis. This upward movement is a true testament to our unwavering commitment to operational excellence and cost management.

I am delighted to announce successful completion of the Rights issue which stands as a remarkable accomplishment that will reverberate throughout our financial landscape. The fruits of this endeavor are clearly demonstrated by our debt-to-equity ratio now standing at an impressive 0.65, bringing us closer to our long-standing goal of debt reduction.

Amidst these triumphs, we are elated to report that our operating margins have exhibited remarkable improvement, surging by 180 basis points on a sequential basis. We remain steadfast in our commitment to enhancing our operational efficiency, which continues to be a cornerstone of our growth strategy.

One other important highlights of this quarter is the improvement in domestic realization. This sequential rise is a clear indication of both the strength of our brand and the favorable demand-supply dynamics prevailing in the market. Our laminates business, recorded not only substantial EBITDA growth but also a notable expansion in margins. This can be attributed to a decline in raw material costs, combined with, efforts on product quality, optimize supply chain, and foster innovation within the segment.

As we navigate the future, our strategic compass remains unwavering. We exude confidence in our direction and the strategic measures we have taken to enhance profitability and effectively navigate challenges. Our commitment to delivering consistent value to our stakeholders is unwavering. Through transparency, innovation, and prudent management, we strive to nurture lasting relationships that propel us towards greater heights.”

Medium Density Fiberboard Industry

The wood panel industry in India has been undergoing a notable transformation in recent years, with particular emphasis on the Medium Density Fiberboard (MDF) and laminates segments. This shift is characterized by rapid growth, reflective of a burgeoning demand for wood panel products, following a period of subdued interest over the past half-decade. What is particularly intriguing is the dynamic shift in market dynamics, as both residences and offices exhibit an uptick in demand for these wood panel offerings, signifying a positive trajectory for the industry. The Indian wood panel sector, now valued at an impressive ~Rs 430 billion in FY23, stands as a testament to the sector's resilience and its potential to contribute significantly to the country's economic landscape.

Market drivers play a pivotal role in steering the trajectory of the MDF sector in India. One of the most significant catalysts is the flourishing real estate industry, which is anticipated to experience an impressive CAGR of approximately 20% from CY21 to CY30E. These projections indicate the real estate industry's potential to ascend to remarkable heights. This growth in real estate is inevitably linked to the demand for wood panel products, particularly MDF, as they find their place in the construction of modern homes and office spaces, where aesthetics and functionality converge.

Beyond real estate, the furniture market also stands as a robust driver for the MDF sector's expansion. With a valuation of USD 23.3 billion in FY21, this market segment is poised for consistent growth, with forecasts projecting a commendable CAGR of 6% from FY21 to FY27. The significance of MDF in the furniture industry cannot be understated, given its versatility, durability, and the ease with which it can be transformed into a myriad of aesthetically pleasing designs. As consumer preferences continue to evolve, MDF's adaptability allows manufacturers to create innovative furniture pieces that cater to diverse tastes and requirements.

In conclusion, the Indian MDF sector is undergoing a transformative phase, characterized by the growing emphasis on wood panel products and laminates. The industry's ability to weather challenges and adapt to changing market dynamics underscores its resilience and potential as a substantial contributor to India's economic landscape. While CAGR trends have witnessed fluctuations, the projected revival in growth indicates a promising outlook for the domestic wood panel market, with a forecasted CAGR of 7.2% from FY23 to FY26. The real estate industry's robust growth and the consistently expanding furniture market, serve as major driving forces for the MDF sector's expansion. As the demand for aesthetically appealing and functional wood panel products continues to surge, the MDF sector is primed to play an integral role in shaping the future of India's industrial landscape.

About Rushil Décor:

Founded in 1993, Rushil Décor Ltd. (BSE: 533470, NSE: RUSHIL), a globally leading company in modern interior infrastructure, and eco-friendly, composite wood panels is committed to shaping a better planet. Leveraging modern technology, inspiring designs, next-generation innovations, and a people-first, purposeful approach, RUSHIL is passionate about setting new industry standards and superior experiences, ensuring high productivity. The company has five state-of-the-art manufacturing plants with an annual capacity of 3,30,000 CBM MDF and 3.49 million Laminates, which caters to its customers in 51 countries across the world.

With a strong network of branches, distributors, thousands of dealers and a rich talent pool of experts, RUSHIL is focused on redefining the future of wood. What makes RUSHIL special is its unmatched quality, design, customer centricity, value-led DIY green engineered products from agroforestry, and a wide range of high-performance surface engineering solutions. Driven by automated plants, world-class German technologies and global standards, RUSHIL relentlessly creates smarter spaces.

RUSHIL's product portfolio includes VIR Laminates, VIR MDF boards, VIR MAXPRO (HDFWR) boards / VIR Pre-laminated Decorative MDF / HDFWR boards, VIR PVC and VIR WPC boards / doors. Optimal supply chain efficiencies, utilization of resources, and strategic local plantations offer cost advantage in raw material sourcing, and manufacturing excellence, enabling high output to cover global market demand.

For more details, please visit: www.rushil.com

For any Investor Relations query, please contact:

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