



design your lifestyle

RDL/BSE/044/2016-17  
Date: 21.09.2016

To,  
Dept. of Corporate Services  
Bombay Stock Exchange Limited,  
PhirozeJeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001

**BSE Equity Script Code 533470**

Dear Sir,

**Sub.: Disclosure of information under Regulation 30 of the SEBI (LODR) Regulations, 2015**

We would like to inform that in the Board Meeting of Company held on today i.e. Wednesday, 21<sup>st</sup> day of September, 2016 Company has planned about the establishment of new project of PVC Board at South India. The detail of the project is as under:

1. **Name of the Project:** Manufacturing of PVC BOARD having Wood Plastic Composition.
2. **Industry or Area to which the new line of business belongs to:**
  - Panel Board and Plastic Industry
  - The final product is generally used as raw material in Furniture Industry.
3. **Expected Benefits to the Company:**
  - i. There are fewer players in the market who are manufacturing the same product so have good opportunity.
  - ii. Company has good customer base for its existing products which can be used for the new product.
  - iii. These boards are covering a large application area starting from interior grade boards being used for making furniture, kitchen cabinets, kitchen shutters, making temporary shelters for government housing projects, construction site pavilions/shelters, low cost housing projects and other road and building projects.

**Rushil Decor Ltd.**

Regd. Office : S. No. 125, Near Kalyanpura Patia, Village ITLA, Gandhinagar-Mansa Road,  
Ta. Kalol, Dist. Gandhinagar-382845, Gujarat, India. CIN - L25209GJ1993PLC019532  
Corporate Office : 1, Krinkal Apt., Mahalaxmi Society, Paldi, Ahmedabad-380007, Gujarat, India.  
Ph. : 079-26651346, 26622323 Fax : 079-26640969 E-mail : info@rushil.com Web site : www.virlaminate.com






- iv. There are also technical advantages which include a technical, clear, design, clean, style and green product for new generation; excellent water and moisture resistance and many more.

4. **Estimated amount to be invested:** Approximately Rs. 20.00 Crores

Please take the same in your record and do the needful.

Thanking you,

Yours faithfully,  
For, Rushil Décor Limited,

  
\_\_\_\_\_  
(Krupesh G. Thakkar)  
Director  
DIN: 01059666



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